Find your inspiration



DAN 🕈 FORM



Inspired by Nordic vibes

At the heart of our design philosophy is the belief that great products can transform the way you interact. Our designs are made with you in mind, from the materials used to the intricate details af each design.

Our chairs are more than just a place to sit. They are an extension of who you are and what you can achieve. Crafted to support your body, your mind and your soul, so that you can be your very best self.

Best regards,



SANNE PROTINDesigner & CEO at DAN-FORM







by Thomas Frederiksen

ROOT

The ROOT table will be the centerpiece of any space, drawing inspiration directly from nature, combined with amazing craftsmanship to keep the table looking light.







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CRIB

CRIB combines midcentury classic with a modern feel. The beautiful design features include a veneer back upholstered on the inside, and the back wrapping around and extending into armrests in a beautiful curve.



by Georgsen





It's not just a style, it's a celebration of

personality, creativity & selfexpression

through design

Sanne Protin





PARAGON

The PARAGON series is inspired by danish classic design, with the curved seat and wooden conical legs by Ebbe Gehl







Made to last

Our furniture is crafted with care and go through a strict quality control system to test strength and durability.

Through years of experience and in-depth knowledge combining beautiful designs with proven production processes, DAN-FORM furniture is made to suit both residential and contract use.





BLISS

Where comfort meets sophistication; the BLISS chair's enveloping design and stately backrest invites you to sink in and unwind.
With a soft padded seat featuring pocket springs, BLISS offers many comfortable hours around the table.

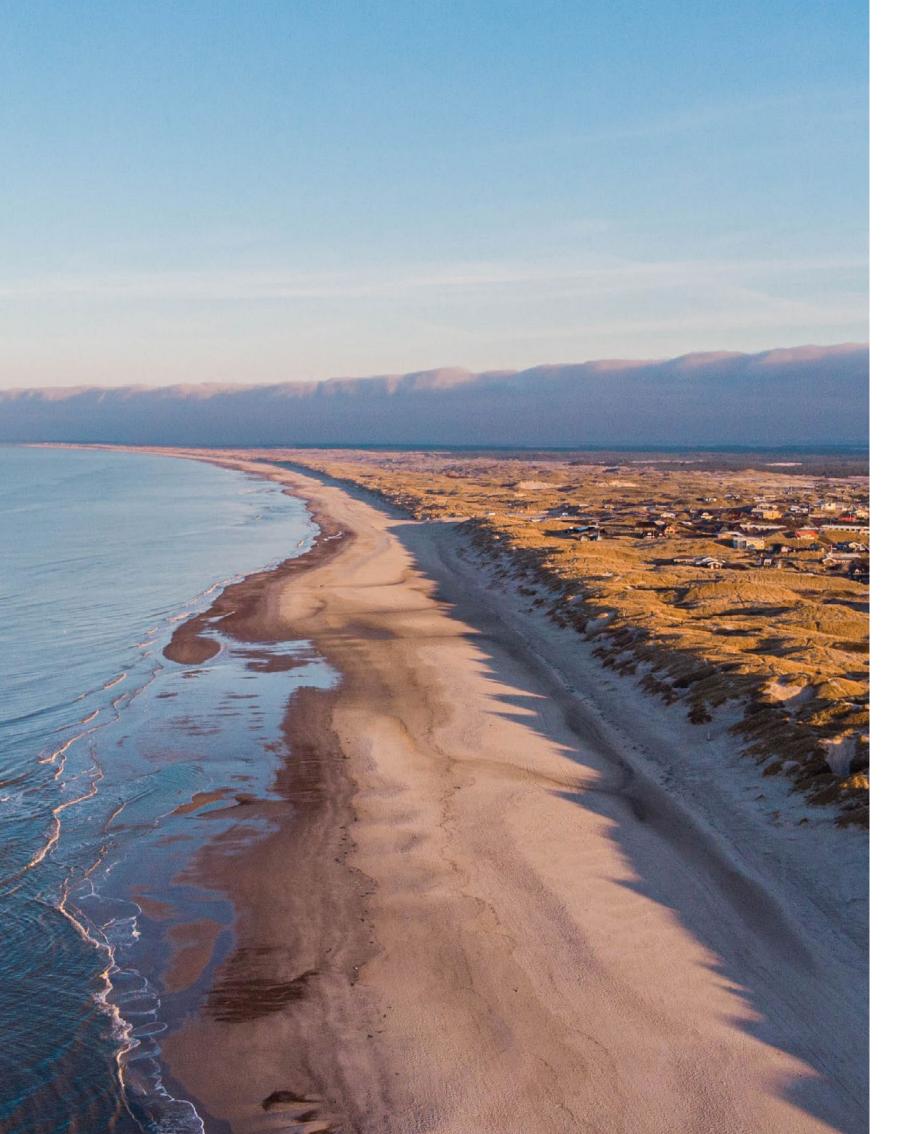




by Says Who



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Minimizing impact

We are working on promoting and enforcing as environmentally friendly processes as possible through all stages of the production process; from suppliers and raw materials to the sale and distribution of the finished products.

Nature is an invaluable source of inspiration to create our designs. We believe it's our duty to preserve the nature that fuels our creativity.

By choosing sustainable materials and eco-friendly production methods, we minimize our impact on the environment.

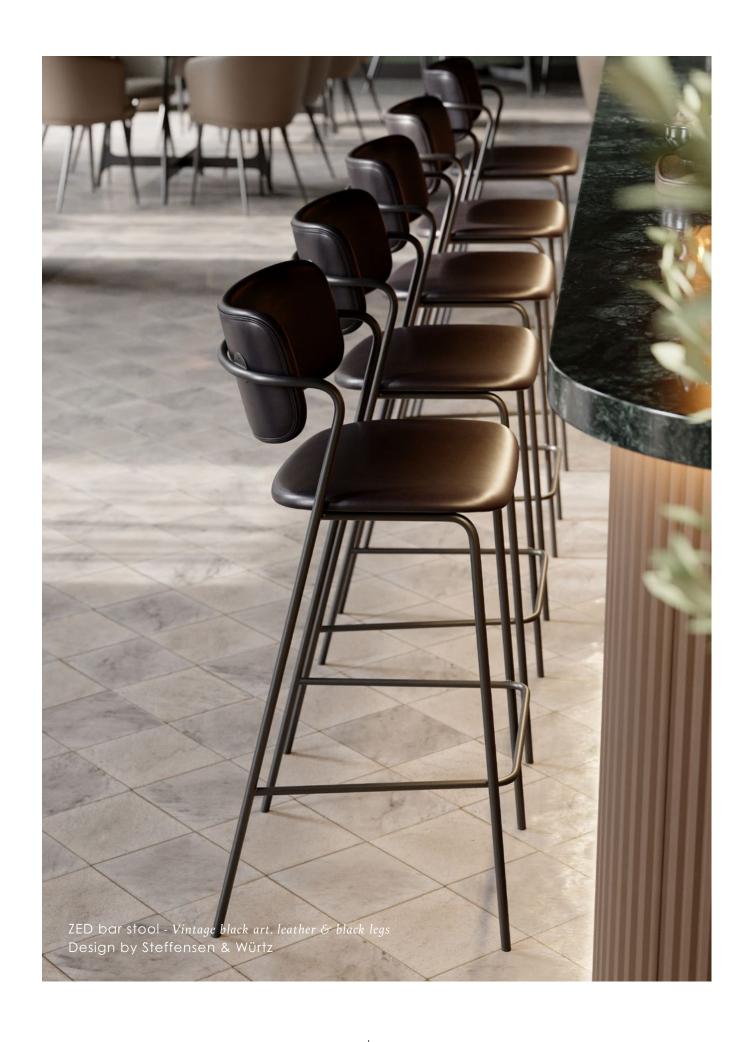


ROVER

ROVER is a wonderfully urban design. The back twists into comfortable armrests, and with decorative stitching and a comfortable seat, this design is a real gem. by Says Who











FRIYAY

The FRIYAY bookshelf with 4 or 6 shelves offers a playful and contemporary look. Each shelf is made from carefully crafted veneered bentwood. Mix and match with your favorite frame colour.



by Georgsen

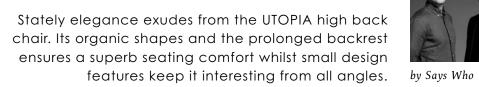
Elevate your home office



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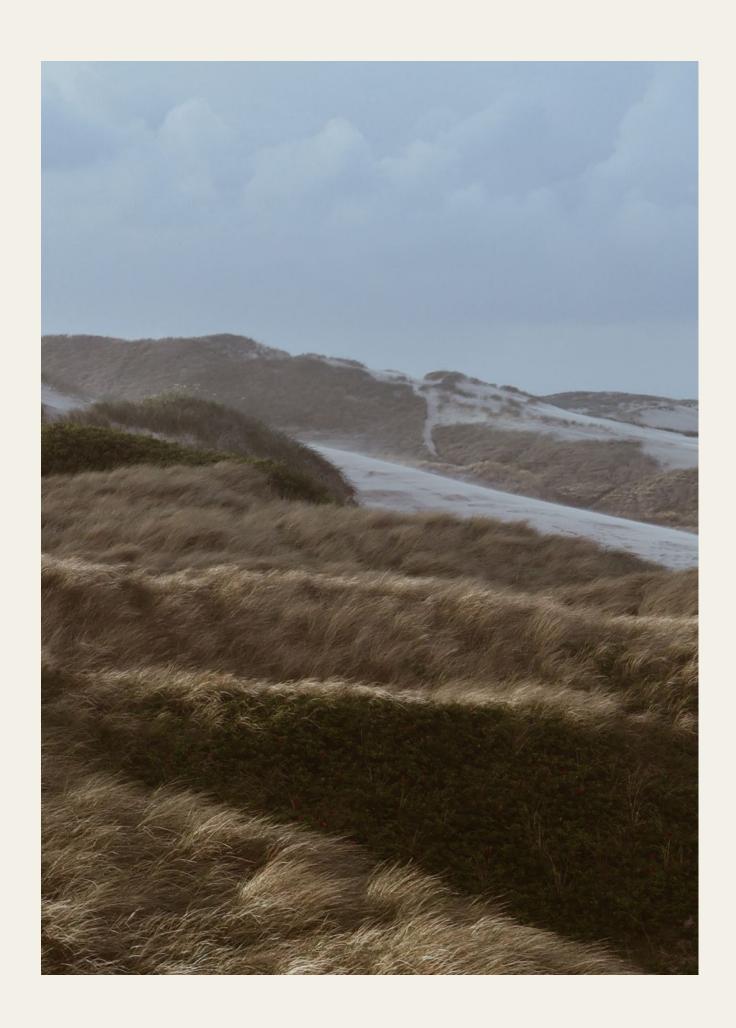
UTOPIA













Materials

Exceptional furniture begins with exceptional materials.

Each material has been carefully curated with the intention of reinforcing the visual and tactile expression of our designs. Indulge in the soft feeling of our bouclé fabric, feel the smooth surface of the leather and find calmness in the beautiful lines of the wood.

DAN-FORM furniture often has that 'little something extra' in the form of a design feature, and many of our designs have handsewn stitching around the rim or decorative stitching such as baseball stitches in the seat.

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by Sanne Protin

GLAM

GLAM oozes elegance and has a regal presence in its softly shaped seat and slim legs. The luxury feel is accentuated by the elegant leg options; legs that extend up the back, or swivel legs with auto-return.

Expect more in your home

The GLAM lounge chair features pocket springs in the seat. Sink in and unwind with superb seating comfort.



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Make your guests feel welcome







PROTOPIA

With a delicately bent veneer front PROTOPIA is a piece of art in itself.

It hangs 'floating' on the wall with no visible support for a light and airy feel. The PROTOPIA collection consists of shelves and racks. Design by Sanne Protin.







ORBIT

ORBIT has a distinctive and luxurious appearance with a round, plush upholstered seat and a wraparound back. The elegant design is accentuated by conical legs, which add a touch of sophistication and elevate the design.





by Amtorp Design

A stylish addition to any kitchen or bar



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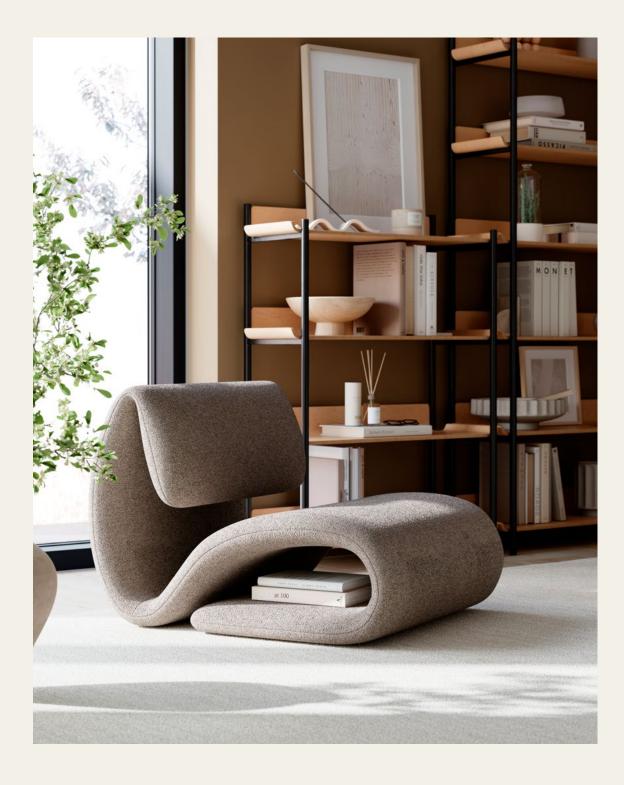




DUBNA

Ideal for large lounge areas or a cosy corner of the living room, the DUBNA lounge chair is a statement piece by Georgsen.

Softly bent and folded into a comfortable lounge chair with a funky expression.







Hospitality made easy

Inviting and comfortable furniture that makes your guests stay longer.

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Our designers

Through close collaboration, our design vision is brought to life by skilled designers from our in-house team and external partners.

Our combined expertise and innovation result in furniture that seamlessly blends aesthetics with form and function, and delivers superb seating comfort.



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HEY

Fabric and faux leather in a 2-shell combination on the HEY armchair complements the embracing shape of the artfully rounded back and armrests. Conical legs add an extra dimension of elegance. by Says Who





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CLEMENTINA

An exquisitely formpressed seat and backrest showcase a harmonious blend of veneer on the outside and luxurious upholstery on the inside. The CLEMENTINA chair offers a playful charm with slim tube legs extended up the back adding character and a light look.



by Erling Pallesen





BUCKLE

With a touch of futuristic elegance BUCKLE offers a playful design. Its formpressed wooden 'wave' in the back supports a molded foam backrest which brings a light and airy feel.

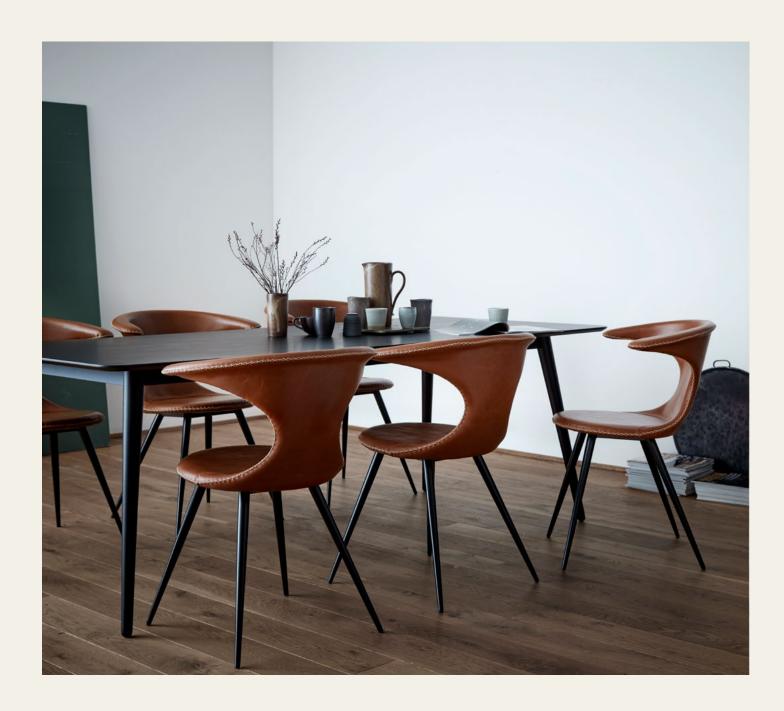


by Amtorp Design





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A classic danish design

The FLAIR series has been a popular choice for many years.



by Sanne Protin

FLAIR

FLAIR brings a contemporary, luxurious and Nordic style, with the back extended into arm rests, and hand sewn stitching around the edges. The FLAIR chair offers a superb seating comfort.



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Building long-lasting relationships

We believe close collaborations are a key to success, and we are proud of the fact that we still trade with our first customers.

With an open and honest dialogue, we create better business results – together!

Our customers come from a variety of industries including retail, hospitality and architectural/interior design.

Whether you select a proven design, customize our designs to your market, or collaborate with us on a design, our +30 years of experience are a guarantee that the products are made to last and offer excellent comfort.







SCANDINAVIAN DESIGN • INTERNATIONAL LIVING